



PROFILE

NavRasa IT Solutions

WE DON'T FOLLOW TRENDS. WE SET THEM.



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Who We Are ?

NavRasa IT Solutions is a next-generation IT services and digital innovation company that blends technology, creativity, and strategy to solve modern business challenges. Inspired by the concept of NavRasa—the nine human emotions—we bring emotion-driven, human-centric thinking into the world of code, cloud, and computing.

WE'RE NOT HERE TO DELIVER GENERIC SOLUTIONS—WE'RE HERE TO CRAFT IMPACT.

Core Values

INNOVATION-FIRST APPROACH

We go beyond templates. Every project starts with deep user understanding and is engineered with originality and purpose.

PEOPLE-CENTRIC TECHNOLOGY

We design solutions that are not only powerful but also intuitive—bridging the gap between humans and technology.

AGILITY MEETS QUALITY

With a startup mindset and enterprise-level execution, we deliver fast, flexible, and flawless outcomes.

DEPTH ACROSS DOMAINS

From AI to Cloud, Web Development to Cybersecurity, we bring end-to-end tech expertise under one roof.

GLOBAL REACH, LOCAL ROOTS

Headquartered in India, we serve clients across North America, Europe, the Middle East, and Asia-Pacific, with cultural sensitivity and market-specific strategies.

Vision

We vision to be a trusted and innovative technology partner, delivering impactful IT solutions that drive business growth, operational excellence, and digital transformation across industries.

Mission

- To develop reliable, scalable, and efficient software solutions tailored to client needs.
- To foster a culture of innovation, collaboration, and continuous learning.
- To build long-term partnerships by delivering exceptional value and service.

Services We Offer



**FULL STACK DEVELOPMENT
(WEB & MOBILE)**

CUSTOM CRM TOOLS





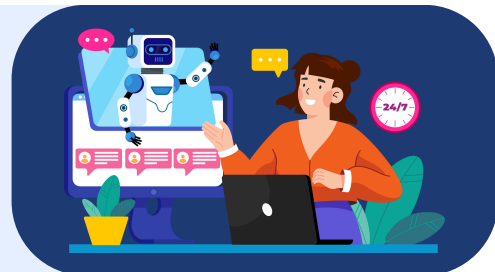
AI/ML & GENERATIVE AI SOLUTIONS

UI/UX DESIGNING



CLOUD INTEGRATION

CUSTOM ERP SOLUTIONS



SOFTWARE -AS-A-SERVICE SOLUTIONS

Industries We Serve

As the digital advertising industry continues to evolve, businesses must stay abreast of the latest trends and leverage innovative solutions to effectively reach and engage their target audiences. Otieno Digi-Star operates within this dynamic landscape, offering advanced digital advertising services to empower businesses and drive their success in the ever-changing digital ecosystem.



**TECHNOLOGY &
SOFTWARE**



**HEALTHCARE & LIFE
SCIENCES**



RETAIL & E-COMMERCE



MEDIA & ENTERTAINMENT



STARTUPS & MSMEs



CORPORATE

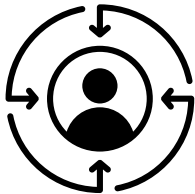


**ACADEMIC & RESEARCH
INSTITUTIONS**



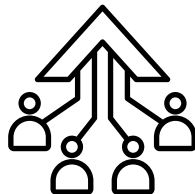
FINANCIAL SERVICES

What Sets Us Apart ?



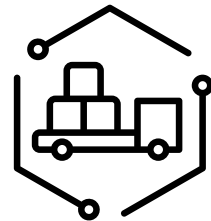
EMOTION-CENTRIC INNOVATION

Rooted in the ancient philosophy of Navrasa, we blend emotional intelligence with technology to create meaningful and intuitive solutions.



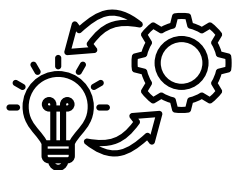
MULTIDISCIPLINARY EXPERTISE

From full-stack development to AI research and digital design — we bring together cross-functional talents under one agile roof.



INTEGRITY-DRIVEN DELIVERY

We prioritize transparency, originality, and ethical practices in every project — whether it's code, content, or consultation.



RESEARCH-LED APPROACH

We harness the power of data, academic frameworks, and modern research tools to build smart, scalable, and evidence-based solutions.



CREATIVE MEETS TECHNICAL

Our projects are where design thinking meets logic — ensuring every product is as beautiful as it is powerful.



GLOBAL CULTURAL SENSITIVITY

Inspired by Sanskrit, German, and Russian influences, we understand the importance of cross-cultural adaptability in global tech.

Reach Us Out

We are ready to grow our business better and help you be the best one



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